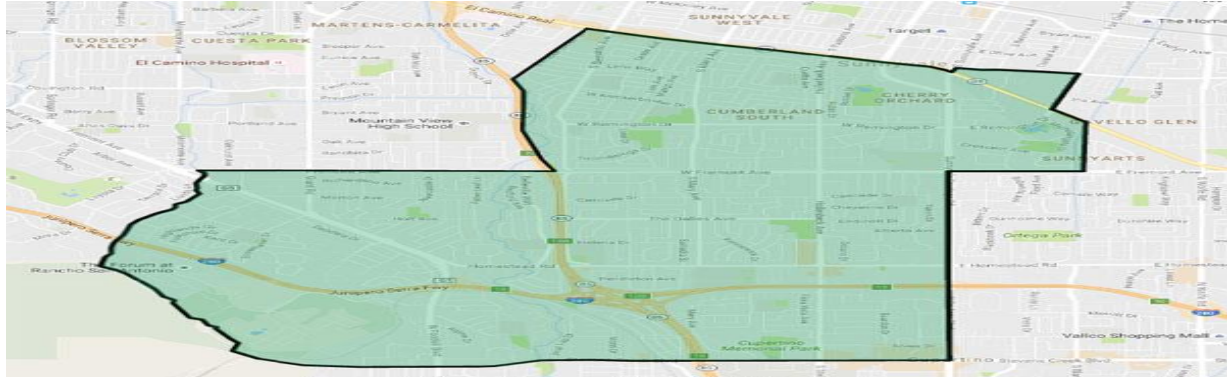


Dear Prospective Sunnyvale Little League Sponsor,

The 2019 Little League Season is on the horizon and Sunnyvale Little League (SVLL) is poised to offer more than 400 children from Sunnyvale, Cupertino, and Los Altos a chance to play baseball this spring. SVLL is a volunteer organization led by parents in your neighborhood.

While providing a marketing opportunity for your organization to hundreds of families, SVLL also allows you to play a major role in supporting youth sports in the South Bay. Players from our league come from the following areas:



The support of our sponsors helps offset some of the operational costs required to run a youth sports league. Donations help with the cost of field and facilities rentals, uniforms, equipment, utilities and training costs.

As a sponsor, your organization plays a role in shaping the ideals of Little League Baseball, including teamwork, sportsmanship, and community.

We are now looking to you for a partnership in joining the list of Sunnyvale Little League official sponsors. There are several sponsorship options described below. If you would like to participate in other ways, or have other ideas on how you can help us, please let me know!

If you have any questions or concerns, please contact me at [fundraising@sunnyvalittleleague.com](mailto:fundraising@sunnyvalittleleague.com).

On behalf of the entire Sunnyvale Little League community we appreciate your generosity, and look forward to your partnership as we kick off our 2019 Little League season!

Nicole Hakimi Ayalon  
Fundraising Director  
[fundraising@sunnyvalittleleague.com](mailto:fundraising@sunnyvalittleleague.com)  
718-496-1699

Mailing Address:  
Sunnyvale Little League  
P. O. Box 2566  
Sunnyvale, CA 94087

# Sunnyvale Little League Sponsorship Plans

## **GRAND SLAM PACKAGE \$1000**

- Link on website to your business home page (can offer coupon)
- Mention during our Opening Day Ceremonies
- Commemorative Sponsor Plaque to display at your place of business
- 2 Banners to be hung on outfield fences at DeAnza Park and Serra Park.
- Thank you in League Yearbook
- Logo Displayed in both SVLL Concession stands all season
- Name on website Sunnyvalelittleleague.com
- Name listed on social media and newsletters

## **HOME RUN PACKAGE \$500**

- Link on website to your business home page (can offer coupon)
- Mention during our Opening Day Ceremonies
- Commemorative Sponsor Plaque to display at your place of business
- 1 Banner to be hung on outfield fence at DeAnza Park or Serra Park
- Thank you in League Yearbook
- Logo Displayed in both SVLL Concession stands all season
- Name on website Sunnyvalelittleleague.com

## **TRIPLE PLAY PACKAGE \$350**

- Mention during our Opening Day Ceremonies
- 1 Banner to be hung on outfield fence at DeAnza Park or Serra Park
- Thank you in League Yearbook
- Logo Displayed in both SVLL Concession stand all season
- Name on website Sunnyvalelittleleague.com

## **BASE HIT \$150**

- Mention during our Opening Day Ceremonies
- Logo Displayed in a SVLL Concession stand all season
- Thank you in League Yearbook
- Name on website Sunnyvalelittleleague.com

## Local Little League Sponsorship Agreement

This agreement between the Sunnyvale Little League  
(hereinafter, "Local Little League") and \_\_\_\_\_  
(hereinafter, "Sponsor") is for the 2019 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

### **The Local Little League agrees to provide the following benefits in exchange for the sponsorship:**

Sponsorship Level: \_\_\_\_\_

Benefits: \_\_\_\_\_

For the above considerations, the Sponsor donates \$ \_\_\_\_\_ to the Local Little League, understanding that its donation is to benefit the entire league.

---

Accepted and agreed to:

By _____	_____
Sponsor Representative Signature	Date
_____ Printed or Typed Name	_____ Title
_____ Contact name for advertising (logos, banner info, etc.)	_____ Phone number

---

By _____	_____
Local Little League President's Signature	Date
_____ Printed or Typed Name	