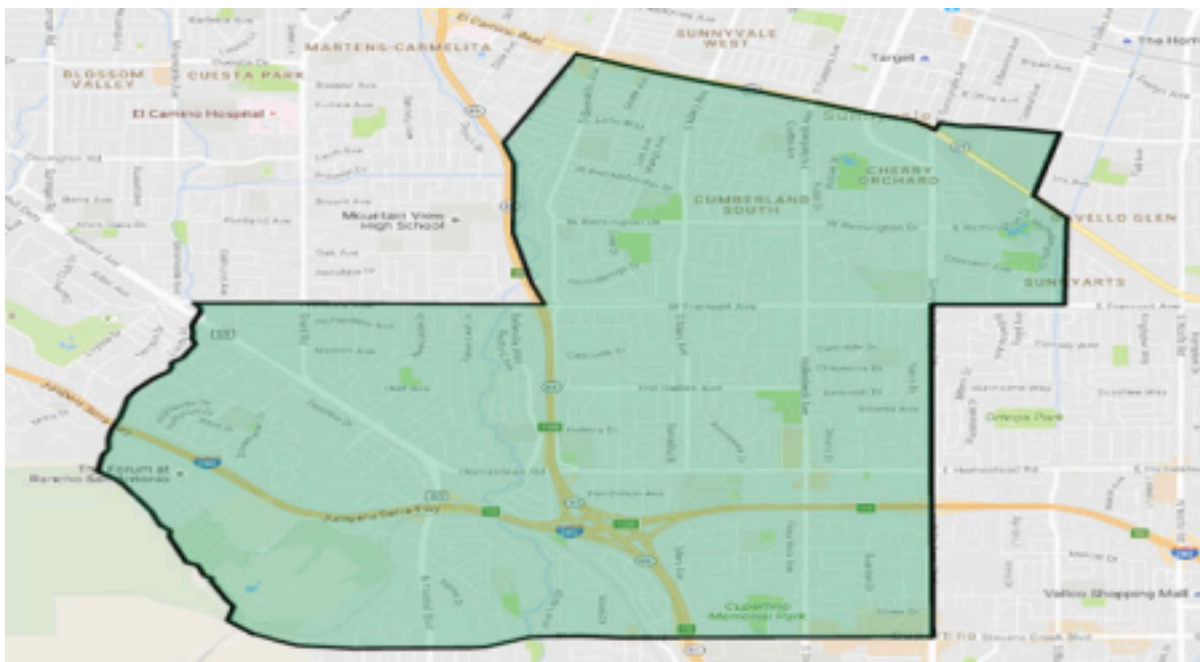




Dear Neighbors,

Little League season is almost here! Sunnyvale Little League (SVLL) is busy preparing to offer more than 400 children from Sunnyvale, Cupertino, and Los Altos a memorable baseball experience this Spring. We are looking for sponsorship support from our local business community. SVLL is a registered 501(c)3 non-profit organization run entirely by parent and community volunteers.

If you haven't heard the news, the 2021 season was very successful for our league. Our Intermediate All Star team is the current District 44 Champion, Section 5 Champion, and Northern California State Champion. Additionally, our 12-year-old All Star team is the current District 44 Champion. We hope to continue this level of success in the years to come, with your support. Our families make a sincere effort throughout the year to patronize businesses that support our league. By becoming a sponsor, you'll gain valuable exposure for your business while supporting youth sports in our community. Players from our league reside or go to school within the following boundaries:



The generous support of our sponsors and donors offsets the rising operational costs required to run a youth sports league, such as field and facilities rentals, uniforms, equipment, utilities, and training. We also offer financial scholarships to families based upon need, as we believe that every child that wants to play baseball should be given the opportunity to participate.

Please consider joining us as a sponsor – there are several sponsorship levels available. If you prefer to make a monetary donation or provide a gift-in-kind, please let us know. Any support is greatly appreciated. If you have any questions or would like to discuss further, please contact Terri Le at fundraising@sunnyvalelittleleague.com. On behalf of the SVLL community, thank you for your consideration!

Terri Le, Sunnyvale Little League Fundraising Director PO Box 2566
fundraising@sunnyvalelittleleague.com, Sunnyvale, CA 94087 408-221-8028



Sunnyvale Little League Sponsorship Plans

The following plans are available. Please complete the Sponsorship Agreement and return with a check payable to Sunnyvale Little League. We request commitments by **January 31, 2022** to meet our marketing and print deadlines. Thank you for your support!

GRAND SLAM PACKAGE - \$1,000

- Link on our website to your business home page (can offer coupon)
- Commemorative Sponsor Plaque to display at your place of business
- 2 Banners to be hung on outfield fences at De Anza Park AND Serra Park
- Mention during our Opening Day and Closing Ceremonies
- Thank You in League Yearbook
- Logo Displayed in both SVLL Concession Stands all season long
- Logo on website www.sunnyvalelittleleague.com
- Name listed on social media and newsletters

HOME RUN PACKAGE - \$500

- Link on website to your business home page (can offer coupon)
- Commemorative Sponsor Plaque to display at your place of business
- 1 Banner to be hung on outfield fence at De Anza Park OR Serra Park
- Mention during our Opening Day and Closing Ceremonies
- Thank You in League Yearbook
- Logo Displayed in both SVLL Concession Stands all season long
- Logo on website www.sunnyvalelittleleague.com

TRIPLE PLAY PACKAGE - \$250

- Commemorative Sponsor Plaque to display at your place of business
- Mention during our Opening Day and Closing Ceremonies
- Thank You in League Yearbook
- Logo Displayed in both SVLL Concession Stands all season long
- Logo on website www.sunnyvalelittleleague.com

Questions? Please contact Terri Le at fundraising@sunnyvalelittleleague.com or 408-306-6323.



Local Little League Sponsorship Agreement

This agreement between **Sunnyvale Little League** (hereinafter, "Local Little League") and
(hereinafter, "Sponsor") is for the **2022** season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide the following benefits in exchange for the sponsorship:

Sponsorship Level:

Benefits:

For the above considerations, the Sponsor donates \$ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

Sponsor Representative Signature Date

Printed or Typed Name Date

Contact Name for Advertising (banner, logo, etc.) Email Address or Phone Number

Local Little League President's Signature Date

Mike Lee

Printed or Typed Name