

Dear Prospective Sunnyvale Little League Sponsor,

The 2025 Little League Season is on the horizon and Sunnyvale Little League (SVLL) is poised to offer more than 400 children from Sunnyvale, Cupertino, and Los Altos a chance to play baseball this spring. SVLL is a 501.3c non-profit volunteer organization led by families in the neighborhoods where you conduct business. As such we are gathering sponsorship commitments from community-minded companies like yours.

While providing a marketing opportunity for your organization to hundreds of families, SVLL also allows you to play a major role in supporting youth sports in the South Bay. While players from our league come from within our league boundaries (<https://bit.ly/3eYTzdA>), our teams play against teams and leagues from all over the greater San Francisco Bay Area.

The support of our sponsors helps offset some of the operational costs required to run a youth sports league. Donations help with the cost of field and facilities rentals, uniforms, equipment, utilities and training costs.

As a sponsor, your organization plays a role in shaping the ideals of Little League Baseball, including teamwork, sportsmanship, and community.

Please consider joining the list of Sunnyvale Little League **official sponsors** and partner with us to help promote your business to our youth baseball community. The full list of benefits offered in one of three sponsorship packages is described in the attached page below.

If you have any questions about sponsorship opportunities, please contact me anytime via email at [president@sunnyvalell.com](mailto:president@sunnyvalell.com) or over the phone at **669-777-6630**.

On behalf of the entire Sunnyvale Little League community, we appreciate your generosity and look forward to your partnership as we kick off our 2025 Little League season!

Regards,  
Mike Lee  
President  
Sunnyvale Little League  
[President@sunnyvalell.com](mailto:President@sunnyvalell.com)  
669-777-6630



## Sunnyvale Little League Sponsorship Plans

Sunnyvale Little League (SVLL) Sponsor Benefit	Grand Slam Sponsor (\$1000)	Home Run Sponsor (\$500)	Triple Play Sponsor (\$350)
Your company logo displayed on SunnyvaleLittleLeague.com homepage, linked to your company website	✓	✓	✓
Your company logo displayed on our website sponsors page, linked to your company website	✓	✓	✓
Two 5' x 3' sponsor banners hung on outfield fences at DeAnza Park and Serra Park on Saturdays	✓		
One 5' x 3" sponsor banner to be hung on outfield fence at either DeAnza Park or Serra Park on Saturdays		✓	
Sponsorship call out on the SVLL Facebook account page	✓		
Sponsorship call out on the SVLL Instagram account page	✓		
Sponsorship call out on the SVLL X/Twitter account page	✓		
Logo displayed on Snack Shack	✓	✓	✓
Quarter page advertisement with your company logo displayed in the Sunnyvale Little League Annual Yearbook (glossy color print)	✓		
Your company logo displayed in the Sunnyvale Little League Annual Yearbook		✓	✓
Commemorative Sponsor Plaque to display at your place of business	✓	✓	
A complimentary copy of the Sunnyvale Little League Annual Yearbook	✓	✓	
Thank you mention at both our Opening Day & Closing Day Ceremonies	✓	✓	✓

- If your sponsorship includes a company banner, we will contact you to discuss artwork requirements.
  - You must provide digital artwork of your company logo for all banners
  - Banners are 5 feet wide x 3 feet high
- We will issue sponsorship receipts in December unless you specify the need for earlier delivery

## Sunnyvale Little League Sponsorship Request

To commit to a sponsorship of Sunnyvale Little League for the 2025 season, please fill out this form, print it and mail it with a check for the appropriate sponsorship amount to:

**Sunnyvale Little League**  
**P.O. Box 2566**  
**Sunnyvale, CA 94087**

Please specify:

### 1) Tell us about you and your company:

Your Name: \_\_\_\_\_

Your Email Address: \_\_\_\_\_

Your Telephone Number: \_\_\_\_\_

Your Company Name: \_\_\_\_\_

Company Website URL: \_\_\_\_\_

Mailing Address\*: \_\_\_\_\_

\_\_\_\_\_

### 2) Sponsorship Level:

- Grand Slam Sponsorship (\$1000) \*\*
- Home Run Sponsorship (\$500) \*\*
- Triple Play Sponsorship (\$350)
- Custom Sponsorship\*\*\* (specify amount: \$\_\_\_\_\_)

\* We will mail your sponsorship receipt to this address in December unless you specify earlier delivery

\*\* We will contact you to discuss banner artwork requirements

\*\*\* As a 501.3C, we will gladly accept donations of any amount.